

Economic Development Strategy

2025 to 2035



Contents

Acknowledgement of Country	1
<hr/>	
About this strategy	3
<hr/>	
A message from the Lord Mayor	4
<hr/>	
Why we need this strategy	5
<hr/>	
4 main areas	6
<hr/>	
1. Good economy for the environment	6
<hr/>	
2. Good economy for everyone to take part	9
<hr/>	
3. Good economy for new ideas	12
<hr/>	
4. Good economy that everyone can enjoy	15
<hr/>	
Goals in the strategy we can do together	19
<hr/>	
More information	21

Acknowledgement of Country



An **Acknowledgement of Country** is when we show our respect for Aboriginal people.



We want to show our respect to the Aboriginal owners of the City of Sydney the Gadigal people.



We want to show our respect to their **Elders**.

Elders are important people in the Aboriginal community who



- Share what they know



- Support people to learn



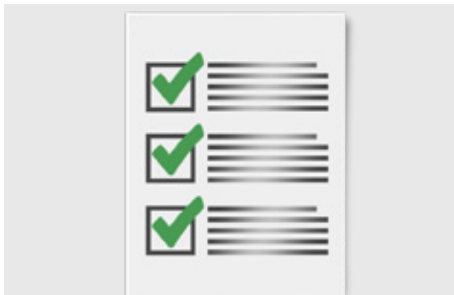
- Help the community to stay well.

About this strategy



This is the **economic development strategy** for City of Sydney.

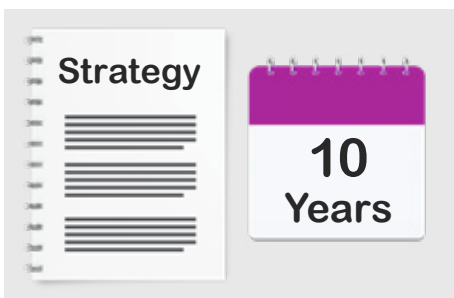
We will say **strategy** for short.



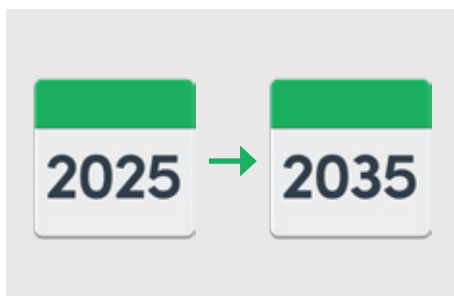
This **strategy** is a plan for all the things we can do in City of Sydney for the **economy**.



Economy means how businesses and services sell and buy things.

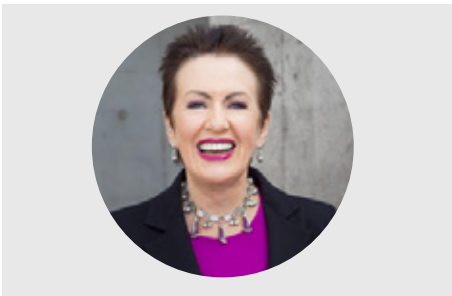


The strategy is for 10 years.



It goes from 2025 to 2035.

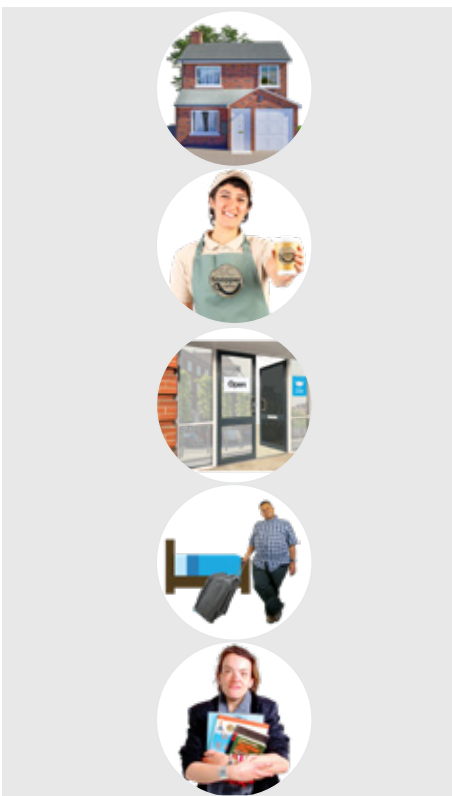
A message from the Lord Mayor



Welcome to City of Sydney Economic Development Strategy.



This strategy tells us what we need to do to keep our city strong.



We want to keep making the City of Sydney a good place to

- Live
- Work
- Do business
- Visit
- Study.



We want everyone to work together on this strategy.

Why we need this strategy



We need this strategy because there are things we want to make better in the city.



We want to have a good economy so there is money to do things for everyone.



We want to do things that help the economy and community be strong.



We want to make sure everyone can take part in things to do with the economy.

4 main areas



There are 4 main areas in this strategy.



We will talk about each area next.

1. Good economy for the environment



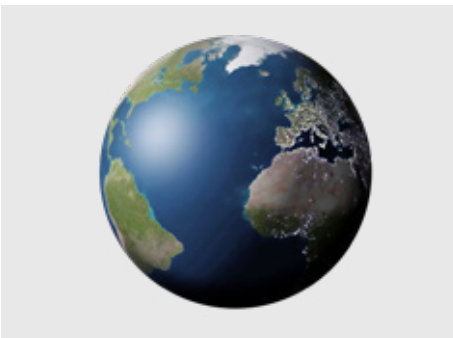
This area in the strategy is about a good economy for the **environment**.



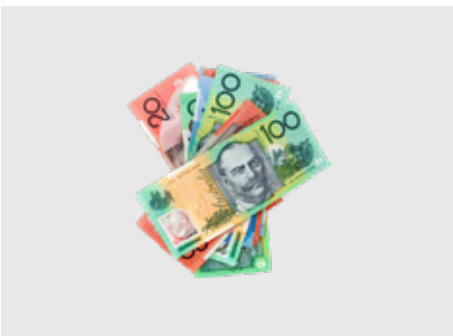
Environment means things around us like the land or the water.



We want to show the world that Sydney is working hard to get to **net zero**.



Net zero is when we make sure we only use things that are good for the environment.



We want to use money to do good things for the environment.



We also want to help businesses and people do good things for the environment.



We want to work out new ways to re use items in different ways.

What we will do



We will make sure there are more ways for businesses to grow that are

- Cheaper

and

- Good for the environment.



We will work with businesses that have new ideas about how to help the environment.



We will provide more opportunities for people to grow businesses that help the environment.

2. Good economy for everyone to take part



This area in the strategy is about a good economy that everyone can take part in.



We want to make sure everyone can do the work they choose.



We also want to make sure everyone has enough money to live the way they choose.

What we will do



We will make sure people in other countries know that Sydney is a good place to study.



We will have more houses that are cheaper for people to live in.



We want to have more places where people can do creative work like art.



We will support businesses run by Aboriginal people.



We will help more people to own a business.

We will make it easier for everyone to



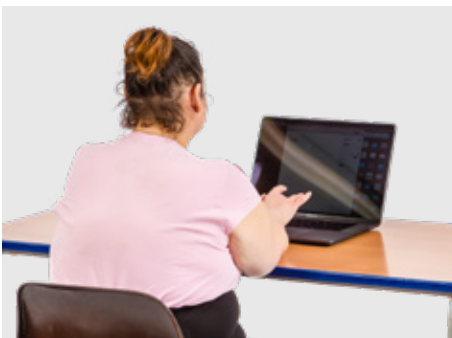
- Find work



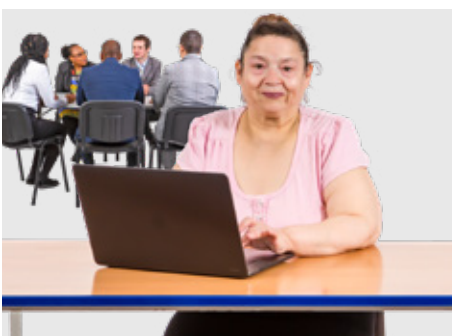
- Learn more skills



- Have their own business.



We will help people learn how to use computers.



This will help people get jobs or have their own business.

3. Good economy for new ideas



This area in the strategy is about a good economy that supports good ideas.



We know people in Sydney have lots of great ideas.



We want to support new ideas that will help City of Sydney to be strong.

What we will do



We will support people that work on new ideas.



We will support them to share their new ideas with other countries.



We will work with places where people learn like universities.



We will make sure they support everyone to

- Take part

- Learn the things they need.



We will support areas in Sydney where lots of people do the same work.



We will work with places that help new small businesses grow.

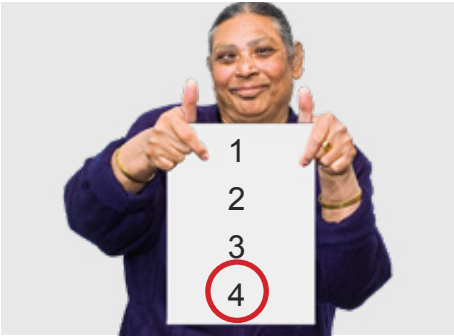


We will support people to start businesses with their new ideas.



We will support them so they have the skills they need.

4. Good economy that everyone can enjoy



This area is about an economy that supports everyone to enjoy Sydney.



We want Sydney to be a place with lots of different people.



We want Sydney to be a safe place to live and visit.

What we will do



We will respect Aboriginal and Torres Strait Islander peoples.



We will make sure they are part of how other people get to know Sydney.



We will show the good things about Sydney to other countries.



We will do this by having things like

- Big events
- Festivals
- Big business meetings.



We will work with the government to make sure people who visit Sydney have a good time.



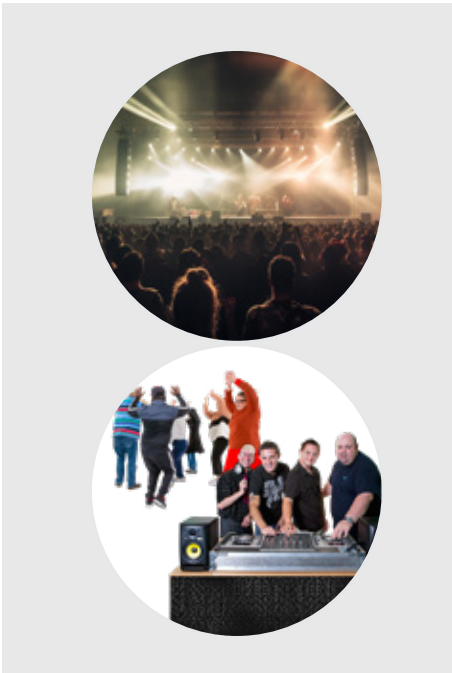
We will make the places where people use public transport better.



We will put money into making things everyone can enjoy like theatre and art.



We also want more areas in Sydney where people can walk or ride a bike.



We will look into changes to Government rules so that Sydney can have more things like

- Concerts
- Parties.



We will support places like shops on main streets to stay open at night.



This will help people get things when they need it.

Goals in the strategy we can do together



There are goals in the strategy we work on together.



We can work together with groups like

- People in the community
- Other services
- Other parts of the government
- Businesses like shops.



We can work on goals like help support businesses that are good for the environment.



We can make it easier for people to get to new areas.



We can use our empty buildings in a better way.



We can get more students from other countries to study and work in Sydney.



We can share information about what fun things are happening on our streets.

More information



You can contact us for more information.



You can send us an email to

sydneyyoursay@cityofsydney.nsw.gov.au

Council for Intellectual Disability made this document Easy Read. **CID** for short.

You need to ask CID if you want to use any pictures in this document.

You can contact CID at **business@cid.org.au**.