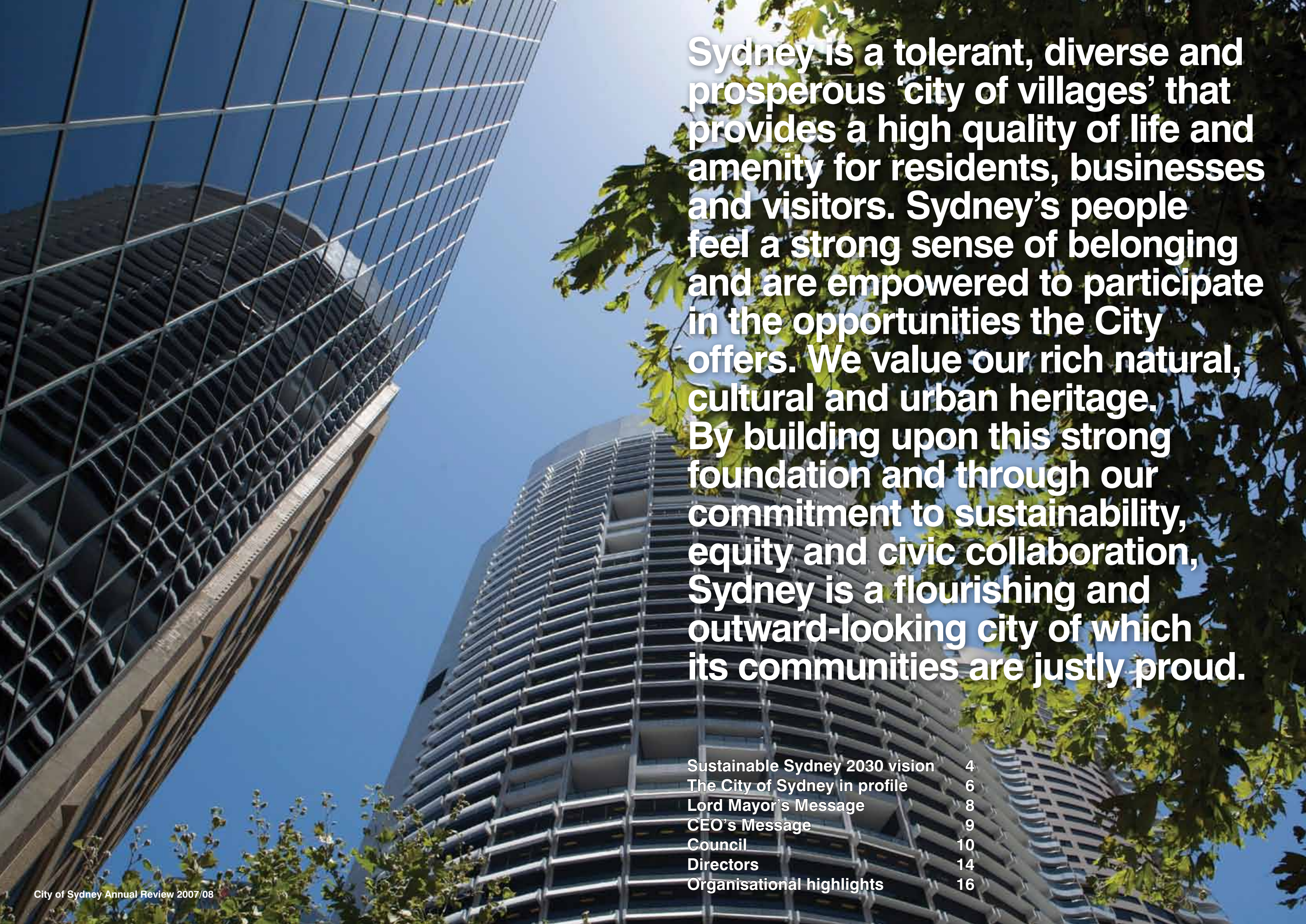




**City of Sydney Annual Review 2007/08**



**Sydney is a tolerant, diverse and prosperous ‘city of villages’ that provides a high quality of life and amenity for residents, businesses and visitors. Sydney’s people feel a strong sense of belonging and are empowered to participate in the opportunities the City offers. We value our rich natural, cultural and urban heritage. By building upon this strong foundation and through our commitment to sustainability, equity and civic collaboration, Sydney is a flourishing and outward-looking city of which its communities are justly proud.**

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# 2030 vision

**Sustainable Sydney 2030 is the culmination of the most comprehensive consultation ever undertaken on the future of our city. People told us they want a city that is sustainable environmentally, economically, socially and culturally. It is a vision for a green, global and connected city.**

During consultation, ninety-seven per cent of people told us that they want the City to address global warming. Sustainable Sydney 2030 maps out how we can significantly reduce greenhouse gas emissions as part of a holistic approach to planning Sydney's future.

We developed Sustainable Sydney 2030 to help guide the development of Sydney over the next 22 years and beyond. We engaged some of the nation's best minds to produce an innovative vision for the future based on community input. Implementing the strategy will require broad support and partnerships with government agencies, business and communities. It offers exciting opportunities to develop and participate in a variety of innovative projects.



Clover Moore MP  
Lord Mayor

**green with minimal environmental impact, green with more trees, parks and gardens.**

**global in economic orientation, in links and knowledge exchange.**

**connected physically by walking, cycling and public transport, connected to communities.**

## Five big moves

### 1 **A revitalised City Centre at the heart of Global Sydney**

Sydney's City Centre contains the icons that represent Australia to the world. Through improved services, cultural activity, public open spaces, and street and nightlife it will be a lively, people friendly and global business centre, reconnected to our world famous Harbour.

### 2 **An integrated Inner Sydney transport network**

Congestion inhibits economic development and private vehicle use is a major source of greenhouse gas emissions. New sustainable transport including light rail, cycling and pedestrian links will help people get quickly and easily into and around the city. Linked to an improved public transport system it will reduce congestion.

### 3 **A connected green network**

Attractive and useable tree-lined streets will provide 10 green corridors of safe and attractive pedestrian and cycle routes to allow residents and visitors to experience and explore the city and its villages.

### 4 **Activity Hubs for village communities and transport**

To ensure the sustainability of our communities, every resident will be within walking distance of a distinct and unique community hub where shops, cafes, markets, libraries, government services, employment and public transport are easily accessible.

### 5 **Transformative development and sustainable renewal**

Strategic planning provides the opportunity to reshape the city and reconnect it with the Harbour. It includes initiatives to make the city energy and water efficient, with affordable housing, high quality public space and design, and better access to essential transport choices.

## **Making it happen**

Following community feedback on the draft vision in early 2008, we will establish partnerships for change and align Council's Corporate Plan, budgets and actions with the Sustainable Sydney 2030 vision. Our capital works Budget of about \$100 million a year will by 2030 see an investment of over \$2 billion in the city. The 26 square kilometres of the City of Sydney currently generates an estimated \$7.5 billion annually, giving Sydney a legitimate claim on Federal and State support. In the era of global warming, partnerships are vital to a sustainable future with the cost of doing nothing far outweighing the cost of taking action.

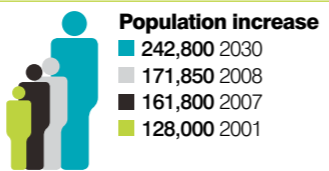
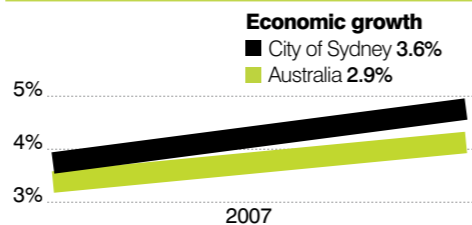
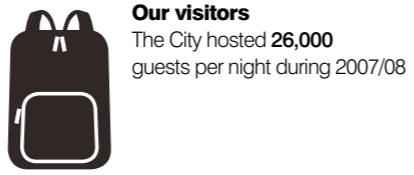
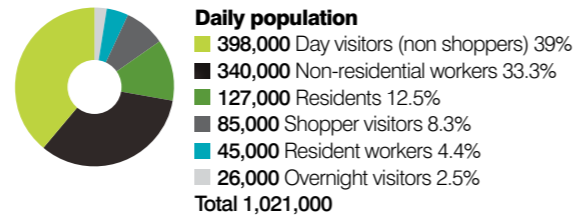
## **Find out more**

[www.sydney2030.com.au](http://www.sydney2030.com.au)  
or call 9265 9333

The City Centre, Walsh Bay, Dawes Point, Millers Point, The Rocks, Pyrmont, Potts Point, Woolloomooloo, Kings Cross, Elizabeth Bay, Rushcutters Bay, East Sydney, Darlinghurst, Chinatown, Haymarket, Blackwattle Bay, Glebe, Forest Lodge, Camperdown, Newtown, Macdonaldtown, Broadway, Chippendale, Darlington, Redfern, Surry Hills, Paddington, Centennial Park, Moore Park, Waterloo, Erskineville, St Peters, Alexandria, Green Square, Beaconsfield, Zetland and Rosebery.

The City of Sydney Local Government Area (LGA) covers approximately 26.15 square kilometres and was created in 2004 through the amalgamation of the former South Sydney Council and the City of Sydney.

Within the boundaries of the City of Sydney, waterways and some public areas are under the executive control of various State Government agencies. These include the Sydney Harbour Foreshore Authority, the Department of Transport, Sydney Ports Corporation, the Centennial and Moore Park Trust, and the Royal Botanic Gardens and Domain Trust. Other State Government agencies also have environmental responsibilities in the Sydney LGA. The Commonwealth Department of Defence has administrative control over Garden Island and the Redfern-Waterloo Authority has been created to coordinate revitalisation of the Redfern, Waterloo, Eveleigh and Darlington areas through urban renewal, human services provision and job creation.



**Our economy**  
In the past 12 months our city's economy has increased by around 3.6 per cent. It continues to be stronger than the economy of metropolitan Sydney and is tracking at 0.7 per cent higher than national economic growth. There are approximately 21,800 separate operating business establishments in the LGA — far greater than any other area of Australia. Businesses within the LGA account for around a quarter of the State's Gross Domestic Product.

**Our commuters**  
It is estimated that 483,000 people come into the City of Sydney daily to visit professional services, shop, be entertained or meet their friends. Around 85,000 people visit the LGA each day with shopping as their main purpose. 385,000 people contribute to the city's workforce including 340,000 workers who reside outside the LGA.

**Our visitors**  
Sydney continues to be celebrated by international travel publications as one of the best cities in the world and one of the world's favourite destinations. During 2007/08, the City of Sydney hosted around 26,050 visitors in the city's hotels each night, an increase of 1.8 per cent on last year's figures. Our city's hotels maintained an average occupancy rate of 81.5 per cent. In 2007/08, the city welcomed 3.9 million arrivals to stay in our hotels.

**We have delivered a range of projects during 2007/08 to enhance the character of our city and neighbourhoods, making them more accessible, lively and appealing places to live and work.**

Our vision, Sustainable Sydney 2030, involved the most extensive consultation ever undertaken in Sydney. Over 97 per cent of the residents, business people and other stakeholders involved asked that we take action to deal urgently with global warming.

Our proposal for a series of “green transformers” — gas-fired local generation of electricity, similar to a system now being implemented in London — has inspired wide-spread interest. We brought Allan Jones, the engineer behind the London project, to Sydney for a packed-out City Talk and for a productive series of meetings with staff, Government representatives and key stakeholders.

We are continuing to talk with government and business leaders and with the Federal Government to achieve the goals outlined in Sustainable Sydney 2030, including through the Council of Capital City Lord Mayors.

Together, we will ensure that Sydney is a leading “green” city of the Asia-Pacific region; a global city where workers, residents and visitors enjoy clean air and traffic-calmed streets; a city intimately connected to its wonderful harbour; a city whose thriving business heart is supported by distinctive residential villages, each with their own fresh food markets and shopping within walking distance; and a city that is linked internally by clean, efficient public transport, walking and cycling paths, and externally connected to the wider world.

With a forecast operating surplus of \$79 million, our 2008/09 Budget maintains our commitment to prudent financial management, while providing for new environmental initiatives, an exciting capital works program, continuing community engagement, implementation of our Local Action Plans and the Sustainable Sydney 2030 vision.

Our capital works program for 2007/08 has made significant strides towards making our city and its villages dynamic, sustainable and liveable.

Council has achieved its target of becoming carbon-neutral. We are working with other councils across Australia on the CitySwitch program to reduce the carbon footprint of commercial tenancies in existing buildings.

Landmark projects completed, or nearing completion, include Redfern Park, the Glebe Point Road upgrade and the Surry Hills Library and Community Centre that will set a benchmark for environmental sustainability.

Work continues on design for the public spaces in the Green Square Town Centre, including a network of parks and open spaces and community facilities such as a library and an aquatic and recreation centre.

Stage 1 of the restoration of the Burton Street Tabernacle is complete and, when fully restored, this historic building will become a first-class performing and cultural centre.

Paddington will have an important new open space when work on Paddington Reservoir Gardens is finished. Major renewals to Sydney Park and construction of the park at the former Water Police site at Pyrmont are also progressing to schedule, while upgrades to Beare Park in Elizabeth Bay and Turruwul Park in Rosebery have been completed.

Numerous small parks and playgrounds have been renewed, and we have planted more than 5,000 street trees in the last four years.

We have committed \$2.1 million to implement the City’s innovative Cycle Strategy and work is already underway on King Street, providing a link from Pyrmont Bridge to the CBD. We are also consulting local communities to introduce cycling routes in Surry Hills and Camperdown, to help achieve our goal of doubling the number of bike trips in the city by 2012.

A major campaign over Sydney’s drinking laws resulted in the small bars legislation which will help revitalise our forgotten laneways, and demonstration projects during Art & About showed how these spaces can be brought back to life.


Our inaugural Live Green environmental festival in August 2007 attracted large crowds, despite unfavourable weather. Events ranging from Primo Italiano, the Danks Street Festival, the Sydney Film and Writers’ Festivals, Art & About and, of course, New Year’s Eve, Mardi Gras and the Sydney Festival are either staged or supported by Council. They continue to attract both local and international visitors, cementing the city’s reputation as a vibrant and welcoming place.

We continue to work closely with local Indigenous communities and have called for nominations for an Aboriginal and Torres Strait Islander Advisory Panel to guide the development of an Eora Journey walking trail and Indigenous Cultural Centre. We were proud to host a large event at Redfern Community Centre on 13 February when Prime Minister Kevin Rudd apologised to the stolen generation.

This year, our inaugural Small Business Seminar series attracted keen audiences and we had record numbers participating in the Business Awards.

We have also appointed a coordinator to develop a Cultural Quarter plan for Oxford Street to support it as a safe, diverse and lively hub.

I would like to thank all Councillors and all our dedicated City staff who have contributed so much to realising our vision of a richer, more sustainable and more beautiful city.



**Clover Moore MP  
Lord Mayor**

**The 2007/08 year has been one of continuing achievement and consolidation for the City of Sydney across all areas of operation.**

**I am particularly proud that we have become Australia’s first carbon-neutral local government. We have also continued our pioneering work to make both our public projects and events more sustainable, proving that sustainability and a thriving economic and social program can go hand-in-hand.**

Attendances at our Live Green event, at City Talks, and the wide-ranging responses to our Sustainable Sydney 2030 vision all confirm that our businesses and residents want us to build a city that is indeed “green, global and connected” in every sense.

Our 3CBDs program, under which we worked with the Cities of North Sydney and Parramatta and the Department of Environment and Sustainability to green existing office tenancies, is now spreading nationally as CitySwitch.

Our extensive program of upgrades to the CBD and City Villages has continued throughout the year with street widening and paving, the introduction of smart poles and banners and extensive tree and kerb plantings to provide a better urban environment for both business and residents.

This has been supplemented by the creation of new parks and the upgrade of older green spaces, as well as the provision of significant new infrastructure, such as the Ian Thorpe Aquatic Centre in Ultimo, opened last August.

Our engagement with the various city communities continued through consultations for Local Area Plans and for Sustainable Sydney 2030, the latter involving literally thousands of people in the most extensive consultations ever undertaken in the city.

Other regular forums have engaged specific groups including the gay and lesbian community, people with disabilities and our city businesses.

We are preparing an access map of the CBD which will use technologies such as GPS and tactile maps to assist people with disabilities; we are working with our recently appointed Cultural Quarter Liaison Officer to make Oxford Street safer and to improve its cultural mix; and our Economic Development Unit ran a very successful series of workshops to support small business in the city.

Our various festivals and cultural events — from the massive New Year’s Eve spectacular to our first Live Green event in Victoria Park — showcase the wealth of creative talent in the City. The ever-growing popularity of Chinese New Year prompted the appointment this year of a Parade Director and a Scenic Designer to ensure its future success. (This year’s Parade was watched by a record crowd of 80,000.)

In May, I accompanied the Lord Mayor as part of the NSW Premier’s delegation to China where we joined business and educational groups to promote Sydney’s outstanding education and business opportunities as well as its tourism offerings.

We have also promoted the City’s interests to a newly-responsive Federal Government through the Council of Capital City Lord Mayors, and we engage with our surrounding local government areas through the Inner City Mayors’ Forum.

These two groups work consistently on the “big picture” issues for our city, including such vital issues as transport.

We have also signed a memorandum of understanding with the NSW Government to provide affordable housing in Glebe, in order to retain essential workers in the city and promote the healthy social mix which characterises successful cities.

The City partners with the Aboriginal Employment Strategy to offer school students part-time work in areas ranging from Human Resources to IT, Finance, Venue Management, Parks Services, Child Care and Events Management, among others. The initial intake will complete their two-year traineeship with the City this year, and the benefits for the students and the organisation are becoming more evident.

Our Women in Leadership program this year provided an opportunity for further professional development at the Harvard Business School in Boston during April-May.

Three senior women were accepted into the Harvard program, reflecting the wealth of talented senior female managers we have at the City.

Following the exceptional outcomes from the City’s inaugural Innovation in Safety Awards in 2007, the Award categories were further extended this year, while surveys show that our “customer satisfaction” results continue to improve.

The City’s achievements are based on a dedicated and talented staff, who take great pride — and rightly so — in their work. I would like to take this opportunity to thank all of them for their many contributions across the spectrum of our activities.



**Monica Barone  
Chief Executive Officer**

# Our Organisation as at 30 June 2008

The City of Sydney is governed by an elected Council comprising a directly elected Lord Mayor and nine Councillors. This Council determines the City's policy and the administration of the City of Sydney is structured to ensure effective delivery of Council policies and programs. Led by the Chief Executive, the administration has nine divisions each headed by a Director. Each division is charged with creating and implementing policies and programs to achieve the City's vision.

The City's Strategic Plan 2006-2009 is our principal policy document and clearly establishes our long-term strategic objectives including a financial strategy that enables the City to provide a high level of service, amenity and public infrastructure in years to come.

Updated annually, the Corporate Plan 2008-2011 sets out our intentions and activities and how they will be measured. Each Division of the City

also produces an annual Business Plan, measuring activities and outcomes.

In 2007/08, the City formulated its long-term strategic policy document, Sustainable Sydney 2030. A comprehensive vision for the future of the city, Sustainable Sydney 2030 was the result of an extensive community consultation process. Sustainable Sydney 2030 places a strong emphasis on shaping the city to achieve global competitiveness and environmental performance. It looks to provide the community with integrated transport including improved walking and cycling routes, housing diversity, urban renewal, economic prosperity and a lively culture. Sustainable Sydney 2030 will determine the direction of City programs in the coming year with all business areas focussed on delivering the City's vision for 2030.

● **The City of Sydney has an important role as caretaker of Australia's global city. Through core service and regulatory roles the City can be a leader, advocate and partner.**

## Sydney Community

## Lord Mayor and Council

## Chief Executive Officer

- Office of the CEO**
- Human resources
  - Executive support
  - Green Square, CUB and major projects

## Director Legal Services

- Legal services
- Freedom of information

## Director City Community and Cultural Services

- Cleansing and waste
- Parks, trees and aquatic facilities
- City rangers
- Community living
- Security and emergency management
- City infrastructure
- Venue management
- Strategy and assets

## Director Corporate Services

- Finance
- Customer service
- Council business
- Risk management
- Information management
- Asset strategies and systems
- Customs House operation
- Parking services

## Director City Engagement

- Community and business consultation
- Corporate communications
- Marketing and advertising
- Media relations
- Publishing and design services
- Events
- Sydney New Year's Eve
- Internal communications

## Director City Projects

- Design development and project management
- Program management buildings
- Program management open space
- Program management streetscapes
- Local Action Plans

## Director City Strategy and Design

- City Plan
- Economic development
- Environmental development
- Strategic social planning
- Design policy, private development and public domain

## Director City Planning and Regulatory Services

- Development assessments
- Building approvals
- Health inspections
- Compliance, monitoring and prosecutions

## Director City Transport and Major Projects

- Transport management, planning and road safety
- Traffic operations

## Director City Property

- Property portfolio management and investment
- Public domain property management
- Corporate property management
- Community property management
- Strategic projects acquisition, management and disposal of property
- Business management, property finances and administration
- Operations, properties, facilities management and services



**Clover Moore MP**  
Lord Mayor

Clover Moore has a vision for Sydney which builds on its reputation as one of the world's most liveable cities, with more efficient public transport, sustainable infrastructure, affordable housing and an enhanced public domain. This vision reflects the concerns she has pursued throughout her long public life: better residential and urban amenity, increased open space, appropriate development and social justice. Clover is proud to lead a Council which is pursuing this vision through the implementation of eight Local Action Plans to cover the whole City area, the City's first ever Environmental Management Plan, the adoption of principles guaranteeing access to information, the development of a new City Plan and Sustainable Sydney 2030. Ensuring community consultation is an integral aspect of all City projects and policies reflects Clover's longstanding commitment to open and accountable government. Clover was elected the first popularly elected female Lord Mayor in March 2004 and has been State MP since 1988.

*Clover Moore*



**Tony Pooley**  
Deputy Lord Mayor

Tony Pooley is committed to making Sydney an inclusive, accessible and socially responsible city that provides for all, particularly those in need. Tony is interested in the City's provision of community services, especially childcare and services for people with disabilities and seniors. Tony is a former Mayor of South Sydney Council. He is a long-term resident of Redfern where he lives with his partner Joanna and daughter Beth. While acknowledging the investment Council has made to community facilities over the last five years, he believes that as our population grows and ages, the demand for services will only increase.

*Tony Pooley*



**Phillip Black**  
Councillor

An Independent Councillor elected in 2004, Phillip is a long term resident of Surry Hills where he works in the tourism business. Phillip's vision for the City is one that celebrates its range of cultures and beliefs, welcomes visitors, provides a high quality of life for residents and recognises our global city status. He is a champion of policies which actively support an inclusive Sydney and he is committed to providing a voice for Sydney's gay and lesbian communities. A long-time advocate for protecting the city's built heritage and open space, Phillip was awarded the Centenary Medal in 2001. He is dedicated to maintaining and promoting Sydney's heritage and glorious natural assets including its harbour foreshore and green spaces.

*Phillip Black*



**Verity Firth MP**  
Councillor

Verity Firth is an avid supporter of strong local environment and planning controls that enhance city living for residents, while also providing quality community services. Verity is passionate about ensuring that residents have access to affordable and quality childcare and that the City is involved in the provision of affordable housing for residents. Verity grew up in Glebe and continues to live there with her husband Matthew and daughter April. Elected as the Member for Balmain at the 2007 NSW State Election, she is now the Minister for Climate Change and Environment, Minister for Women, Minister for Science and Medical Research and Minister Assisting the Minister for Health (Cancer).

*Verity Firth*



**Chris Harris**  
Councillor

Chris Harris is a long-time small business owner and a resident of Chippendale. He is the first Greens councillor to be elected to the City of Sydney and wants Sydney to be a self-sufficient city, one that captures its own water, recycles its waste water and sewage and is powered by 100 per cent renewable energy. He wants a city where the car is no longer the master, with a first-class bicycle network and open spaces. During his time in office, Chris has restored the Disability Access Committee and secured a specialist disability access position on Council staff. He was key in Council's move to 100 per cent renewable energy for power and street lighting and the implementation of a car-share trial. He has been a strong voice in the ongoing discussions about the development of the CUB site in Chippendale and engaged with the developer about generating power on site and creating a water factory to capture and recycle water.

*Chris Harris*



**Marcelle Hoff**  
Councillor

Marcelle Hoff is an Independent Councillor with a firm commitment to community participation in government. She actively promotes the concept of shared obligation and values the skills, capacities and aspirations of residents and ratepayers. Marcelle advocates socially responsible behaviour and works to generate, support and nurture a broad range of practical and creative projects. Her strong belief in social justice and personal responsibility will see her continue to support policies and programs that are dedicated to providing inclusive, equitable and accessible services. Passionate about the protection of public lands, Marcelle is driven by the vision of a vibrant and healthy Local Government Area characterised by parks, open spaces and clean waterways.

*Marcelle Hoff*



**Robyn Kemmis**  
Councillor

Robyn Kemmis is an Independent Councillor who is committed to the participation of community members in local government matters and decisions that affect their lives. She strongly believes that an active and involved community achieves greater social and sustainable outcomes and enhances the quality of life in the City. Robyn is committed to Council providing the best possible services, supporting its many communities and business, and enhancing the long-term sustainability of the City, environmentally, physically and financially.

*Robyn Kemmis*



**Michael Lee**  
Councillor

A Federal MP for 17 years and Minister for Communications, the Arts and Tourism in the Keating Government, Michael was elected a Councillor on the City of Sydney in 2004. Michael is an electrical engineer and lives in Woolloomooloo. He has been an energetic advocate for directing additional resources into the southern half of the city to provide more equitable access to recreational facilities and council services. Michael supports strong planning laws that protect the city's heritage buildings, promote better urban design and encourage employment growth for city residents. He also supports city programs that nurture cultural and community festivals throughout the city such as the Sydney Film Festival and the Chinese New Year celebrations.

*Michael Lee*



**Shayne Mallard**  
Councillor

Shayne Mallard has served the inner-city community as an elected Councillor for more than seven years. Previously a member of South Sydney Council, Shayne is the first Liberal Party Councillor to be elected to the City of Sydney. Shayne lives in Potts Point and works in William Street with a public affairs firm. A keen cyclist, Shayne actively promotes the traffic and transport solutions as well as the health and environmental benefits provided by two-wheeling around the city. He has been a major influence in the development of Council's new bicycle plan. Shayne has also worked to enhance public open space and improve the public domain over the city's parkland and harbour foreshore areas. As a strong supporter of urban renewal and responsible growth in the city, Shayne advocates sustainability in design, resource usage and transport associated with all development activities.

*Shayne Mallard*



**John McInerney**  
Councillor

An Architect and Town Planner with a special interest in heritage, John McInerney was instrumental in positioning Sydney as "a city of villages" and is a strong advocate for preserving and celebrating the individual character of our inner-city communities. John lives in Redfern, works full time as a Councillor, and sees an integrated public transport system as the vital link between the city and its surrounds. John is committed to overhauling planning instruments and providing the city with greater pedestrian access and more cycleways. He believes sustainability and climate changes issues will drive future planning strategies and that all three levels of government must be more focused on working together for the benefit of the community.

*John McInerney*



**Monica Barone**  
Chief Executive Officer

With a career in local government that spans 11 years and three councils, Monica has focussed on developing and implementing social service projects that enhance communities. Improving childcare and aged care facilities, providing affordable housing, expanding library services and initiating cultural development programs are council service areas she actively supports. Monica has strong links with business through her role in managing the City's major cultural and event sponsorships and representing the City on various governing boards and committees. She is an advocate of government partnering with the private sector to deliver services and projects to the community.

The Chief Executive's Office is responsible for policy development and providing the administrative functions that allow the City to operate. Units within the division include employee services and occupational health and safety. The City's legal services and processes relating to provision of information under the Freedom of Information Act also fall within the division's responsibilities.

*P.M. Barone*



**Garry Harding**  
Director, City Community & Cultural Services

Garry's career at the City of Sydney has spanned 29 years and includes time in Human Resources and operational management. With a degree in Business with a double major in Human Resources Management and Industrial Relations, Garry oversees staff across many operational areas of Council. He strives to help all staff fulfil their own career goals and to be proud of the contribution they make in maintaining our city and delivering day-to-day services that are both sustainable and appreciated by the community.

The largest of the City's divisions, Community and Cultural Services manages all operational aspects of Council's work including: security and emergency management; community programs and services; and environmental and waste services. The division has responsibility for roads, parking, footpaths and street furniture; recycling and street cleaning; community facilities including parks, pools, libraries and community centres. It also manages childcare services and community support programs.

*Garry Harding*



**John Barbeler**  
Director, Corporate Services

John joined the City in 2002 bringing international and Australian financial experience from positions including General Manager Finance for the Sydney Organising Committee for the Olympic Games and other executive finance positions with Pepsico and various Australian listed companies. John is a Certified Practising Accountant and holds a Bachelor of Commerce degree with Honours. He works with his team to achieve external and internal customer service excellence and provide best practice financial management, systems and governance processes to support delivery of Sustainable Sydney 2030 objectives.

The Corporate Services Division is responsible for finance, information management, council business, risk management and internal audit as well as managing the City's parking meters and Customs House facilities. The Division is also responsible for delivering customer service to the public through the One Stop Shop, neighbourhood service centres, the call centre and tourist kiosks. Following a recent audit by the Customer Service Institute of Australia, the City received accreditation as a 'Certified Customer Service Organisation'.

*John Barbeler*



**Michael Harrison**  
Director, City Strategy & Design

Joining the City in 2007, after more than 25 years in private practice in urban design and town planning, Michael believes the quality of the built environment is directly linked to a community's sense of well-being. A Fellow of the Planning Institute of Australia, and a Fellow of the Australian Institute of Architects, Michael is strongly committed to urban design that delivers quality public domain as a legacy for future generations.

The City Strategy & Design division are at the forefront of city planning. The division's responsibilities extend across environmental sustainability, and the city's economic development. Researching and developing urban strategy in consultation with the community and the city's numerous business stakeholders is part of this division's charter. Teams within the division are also responsible for a major review of the City Plan and its controls on development, and the Sustainable Sydney 2030 project — the City of Sydney's vision for the future. Sustainable Sydney 2030 places a strong emphasis on the environmental amenity and built quality of the city.

*Michael Harrison*



**Giovanni Cirillo**  
Director, City Planning & Regulatory Services

With degrees in Urban and Regional Planning, Economics and International Studies, Giovanni's career in urban planning began in 1991. The author of many of the City of Sydney's current planning codes, policies and laws, and the recipient of a number of awards from the Royal Australian Planning Institute for his achievements in urban planning, Giovanni's portfolio includes Planning Assessments, Urban Design, Heritage, Health, Building, Compliance and Prosecutions.

City Planning and Regulatory Services is responsible for the City's building developments. In particular, Development Applications (DAs), Construction Certificates (CCs), public health and fire safety inspections, building compliance and prosecutions. The division is one of the most efficient in NSW, processing some 2,500 DAs in 2007/08, worth more than \$3.1 billion, at an average processing time of 39 days. The division also actively engages with the community. In the past year more than 600,000 letters were sent to residents and property owners notifying them of new projects in their local area and inviting comment. DAs are also displayed on the City's website.

*Giovanni Cirillo*



**Victor Franco**  
Director, City Transport and Major Projects

In his 10 years with the City, Victor has been responsible for three separate divisions and has held the position of Chief of Staff and Executive Manager. Prior to joining the City, he held a number of policy advisory positions in the Commonwealth Government and also lectured at the University of Melbourne. Victor holds degrees in Philosophy, Economics and Spanish language. He also has a Masters of Business Administration and is currently a director of the Australian Graduate School of Management Alumni Advisory Board. Victor's goal is to foster a culture of innovation, teamwork and customer awareness that will enable the City to develop and implement long-term solutions to promote sustainable and active transport, improve accessibility and environmental outcomes, and deliver the Sustainable Sydney 2030 vision.

The City's Transport and Major Projects Division was established in 2007 to better integrate and consolidate responsibility for the overall planning and management of transport, traffic and parking. The division is also charged with coordinating the implementation of major sustainability projects which are transport related.

*Victor Franco*



**John Payne**  
Director, City Property

John began his property career in valuations but soon became involved in the much broader activity of corporate real estate. He has worked for international corporations in Australia, USA and UK and been responsible for global property portfolios. He has owned his own Property and Environmental Consultancy and prior to joining the City of Sydney in May 2008 completed an assignment for a UK-based property regeneration organisation. The City is unique in Local Government in NSW by owning a large investment portfolio of offices and retail properties that provide around \$33 million to the City's revenues each year.

The City Property division manages all the City's properties and represents the City as the custodian of the public domain. This division develops and manages a wide range of property types such as offices, depots, activity and community centres including town halls, and childcare centres. It also leads the City's environmental commitments and has the responsibility to deliver many of the Sustainable Sydney 2030 outcomes through key property developments.

*John Payne*



**Susan Teasey**  
Acting Director, of Legal Services

Susan joined the City in early 2008, initially acting in the role of Manager of Compliance and now acting as the Director of Legal Services. Formerly a partner at Deacons, and having held the role as Corporate Counsel at the Department of Infrastructure Planning and Natural Resources.

Legal Services are responsible for facilitating all of the City's legal needs and are involved in every aspect of the City's work. In addition to facilitating Freedom of Information enquiries, Legal Services provides advice on legislation, intellectual property rights and commercial contracts. The division also manages all law enforcement issues, including litigation and Land and Environment Court matters.

*Susan Teasey*



**Alastair Walton**  
Director, City Engagement

Alastair's career began in television journalism before moving into government communications in 1995. He has worked as Senior Media Secretary for the NSW Minister for Energy, Information Technology, Forestry and Western Sydney and Director of Strategy for the NSW Minister for Health. Between 2000 and 2005 he advised government and industry on new markets in energy, water, agriculture and the environment. He worked on the establishment of the Green Electricity Market, Renewable Energy Certificate Registry and National Gas Retail Markets.

Since 2005, Alastair has been responsible for delivering the City of Sydney's communications, consultation, and events programs including Sustainable Sydney 2030 engagement, Sydney's New Year's Eve, Chinese New Year Festival, Live Green and Community Festivals. Engaging with city residents and fostering interaction between the Council and the community is the division's main objective. City Engagement supports all Council operational activities by providing specialist advice and services including: public relations; material design and production; publicity services; media management and events.

*Alastair Walton*



**Michael Leyland**  
Director, City Projects

Michael joined the City in September 2007 after 28 years in civil engineering, construction, property, asset and project management in the public and private sectors. He was previously Director City Assets with Caloundra City Council on the Sunshine Coast and General Manager City Assets with Adelaide City Council. With degrees in Engineering, Finance and Project Management, he strives to excel and to bring out the best in others.

The City Projects team design and deliver world class public amenities, facilities and spaces for the City of Sydney's residents, workers and visitors — the parks and reserves, buildings and community facilities, roads and streetscapes that create our urban environment. From feasibility studies to concept development and design, community consultation through to construction, each phase of every project is managed by this division to ensure the highest levels of design quality and useability. The City's eight Local Action Plans — the priority improvement projects developed by communities for their local area — are also implemented by this division.

*Michael Leyland*



**We are building a sustainable city — socially, environmentally, culturally and economically.**  
**We continue to deliver vital infrastructure, facilities and quality services.**

The City's operations are aligned with implementing the Sustainable Sydney 2030 vision and delivering on our promise of a green, global and connected city.

## Quality Urban Environment Residential amenity and sustainable growth

- **1,300 new street trees** planted in the annual Street Tree Planting Program
- **1,091,261 square metres of roads** repaired or renewed
- **83,464 square metres of footpaths** repaired or renewed
- **4,700 square metres of landscaping** in streetscapes and public areas
- **15 new or refurbished open spaces**
- **70,000 colourful plants in Living Colour displays** during Spring, Summer and Christmas
- **3,700 development related applications** received
- **\$3.1 billion worth of DAs** determined
- **39.2 days (on average) to determine a DA**, against a 40 day benchmark
- **DAs requiring notification now available online** with all pertinent information
- **600,000 notification of DA letters** sent out
- **30 new off leash parks** for residents to exercise their dogs
- **Responded to more than 2,000 complaints** on matters related to the illegal use of premises, illegal building work and non compliance with development approvals
- **1,121 cooling towers inspected**, exceeding the annual target of 800
- **96 per cent of High Risk Food Premises Inspections carried out** (up from 81 per cent last year)
- **207 late night licensed premises inspected**, compared to 60 last year
- **1,929 fire safety inspections carried out** (an increase of 28 per cent).

## The City Economy Global, national and local

- **More than 1.3 million people** gathered on Sydney Harbour to watch the City of Sydney's New Year's Eve celebration — The Time of Your Life
- **A Memorandum of Understanding signed** between the City and the NSW Government for an affordable housing project in Glebe, overlooking Wentworth Park.
- **Business Precinct Studies undertaken** for Glebe and underway for Redfern, Darlinghurst and Newtown
- **Oxford Street Cultural Quarter strategy finalised** and implementation plan underway
- **Four "Let's Talk" Business seminars** provided key insights and tips for small and medium business owners and operators on topics such as marketing, technology and networking
- **City of Sydney Business Awards** had a new category for disability inclusiveness and a new environmental business award
- **Council of Capital City Lord Mayors national policy developed** with the City heavily involved
- **Liquor licensing reform** passed by NSW Parliament after intense lobbying and support from the City for the "small bars" campaign.



## Environmental Leadership In Council and across the City

- **First carbon neutral Government in Australia** achieved by the City of Sydney
- **100 per cent green power** used by City of Sydney buildings
- **Smart meters installed** at Council's largest energy consuming properties to report energy use in real time
- **8.2 per cent energy savings** by the City's 15 largest facilities
- **49 out of 53 high level Environmental Management Plan actions** are being implemented
- **150-200 environmental actions underway**
- **Earth Hour promoted by the City**, in partnership with WWF in March 2008
- **Earth Hour** goes global
- **57 businesses, covering 600,000 square metres of space** sign up to the CitySwitch Green Office program
- **National expansion of CitySwitch program** (formerly 3CBDs Greenhouse Initiative)
- **150 small to medium businesses** sign up for the Green Leaders program and undergo environmental assessments
- **16 environmental projects developed and implemented** through the City's Community Environmental Grants program
- **Vehicle emissions reduced** by our Fleet Management Strategy
- **40 unleaded petrol utilities traded in** for diesel vehicles
- **26 electric hybrids** replacing unleaded petrol sedans
- **Live Green**, a large City-produced event to promote sustainable urban living held for the first time.

## Awards Recognising the City's performance

- **Excellence in the Environment Award 2006/07** from the Local Government and Shires Associations of NSW for Energy and Water Projects
- **Keep Australia Beautiful Sustainable Cities Awards 2007 (runner-up)** for City of Sydney Environmental Programs
- **Banksia Environmental Award 2007 (finalist)** for 3CBDs Greenhouse Initiative.

## Community & Social Equity Inclusion, diversity, character and vitality

- **457,027 attendances** at community centres
- **879 recreation and leisure programs** delivered in our libraries, community centres, after school care centres, aged centres and youth centres
- **478 organisations** awarded grants
- **326 community programs** were undertaken in partnership with other organisations
- **226 community events** delivered to promote social inclusion
- **Aboriginal and Torres Strait Islander Advisory Panel endorsed** by Council
- **Chinese New Year Festival** is now the largest celebration of the lunar new year outside of Asia
- **Cultural Diversity Strategy endorsed** as the blueprint for celebrating and supporting diversity
- **54,000 calls** to the Homeless Persons Information Centre (HPIC)
- **65,787 Meals on Wheels** received
- **30 healthy ageing programs** delivered
- **24 sports programs** for youth conducted
- **31 youth employment programs** delivered
- **1,037,538 visits** to City libraries
- **1,289,115 library loans**
- **643 library programs delivered**
- **City support for key community events:** NAIDOC week, History Week, Sydney Film Festival, Biennale, Greek Festival, Australia Business Arts Foundation National Awards, St Barnabas "Carols in the Park", Sydney Writers' Festival, and Yabun
- **Inclusion (Disability) Action Plan** adopted by Council
- **23 initiatives** to promote safer communities delivered.

fifteen

NEW OR REFURBISHED OPEN SPACES

small bars bill

PASSED AFTER CITY ADVOCACY

one hundred percent

GREEN POWER USED BY CITY OF SYDNEY BUILDINGS

excellence in the environment award 2006/07

LOCAL GOVERNMENT AND SHIRES ASSOCIATIONS OF NSW

one million, thirty-seven thousand, five hundred and thirty-eight

LIBRARY VISITS

## Transport & Accessibility City infrastructure needs

- **32 dedicated car share parking spaces** installed on City streets — one car share vehicle potentially replaces up to ten privately owned vehicles
- **Redfern to Glebe Village Shuttle Bus** successfully trialled and extended for another year
- **New Village Shuttle Bus** connecting residents of Woolloomooloo, Potts Point, Darlinghurst, Surry Hills and Redfern
- **Cycle Strategy and Action Plan** delivery underway
- **King Street Cycleway** construction started
- **Bourke Street Cycleway** community consultation commenced
- **Various new cycle routes** under investigation
- **Professor Jan Gehl** completed Public Life and Public Spaces Study
- **Gehl recommends** a pedestrian network, footpath upgrades, increased street tree plantings and more bicycle parking
- **Resident parking permit fees for sustainable, low emission vehicles** lowered
- **Seven new taxi drop-off zones** successfully trialled in the CBD sites
- **Draft Motorcycle and Scooter Strategy and Action Plan** developed
- **153 new motorcycle and scooter parking** spaces added.

## Public Domain & Facilities Maintained, improved and expanded

- **\$125 million** invested in Capital Works projects
- **32 new or refurbished** open spaces and facilities completed
- **Ian Thorpe Aquatic Centre** Ultimo completed and opened for the community
- **CBD laneway revitalisation strategy** implemented
- **Local Action Plans Matching Grants Program** adopted and implemented
- **Burton Street Tabernacle** historic restoration unveiled to the public
- **Work continues on:** Surry Hills Library and Community Centre, Redfern Oval, Glebe Point Road, Water Police Site and Paddington Reservoir
- **Green Square** planning for public domain works moving forward
- **Sydney Town Hall** essential historic restoration and safety work begins
- **1428 unnecessary signs and 1251 sign poles removed** to unclutter our streets.

## Leadership & Governance Open, accountable and inclusive

- **Sustainable Sydney 2030** project sees thousands of Sydneysiders consulted on the future of Sydney
- **Sustainable Sydney 2030 Vision** endorsed by Council
- **157,000 visitors** to the Sustainable Sydney 2030 public exhibition at Customs House
- **23,800 subscribers** to What's On e-newsletter
- **4,238 million** visitors to City of Sydney website
- **600 businesses** nominated for the 2007 Business Awards
- **10,000 people** attended the inaugural Live Green festival
- **136 community/business forums/initiatives** and launches undertaken
- **249,750 calls received** by the Call Centre
- **89 per cent of calls answered** within 20 seconds, against 80 per cent benchmark
- **70,396 over the counter transactions** at the One Stop Shop and Neighbourhood Service Centres.

### Awards

The Fleet Management and Cleansing and Waste unit were awarded **joint runner up in the Blake Dawson Waldron National OHS Awards** for their redesign of the steam plant. The judges commended the City for going beyond mere compliance by highlighting significant cost and environmental savings.

one hundred and twenty-five million dollars

one hundred and fifty-seven thousand

thirty two

DEDICATED CAR SHARE PARKING SPACES

INVESTED IN CAPITAL WORKS PROJECTS

VISITORS TO THE SUSTAINABLE SYDNEY 2030 PUBLIC EXHIBITION



Through planned, sustainable and green urban renewal, Sustainable Sydney 2030 will contribute to the liveability of the City.



**Arts and cultural activities are fundamental to liveability, diversity and quality of life. The City provides a platform for creative expression.**

Sustainable Sydney 2030 will connect people in a beautiful, safe and vibrant public domain and improve people's experience of outdoor life in Sydney.

Reflecting our commitment to reducing our impact on the environment, our 2007/08 Annual Report has been published as separate chapters:

- Annual Review which highlights our performance in seven key focus areas as per our Corporate Plan
- Statutory Returns and Financial Statements
- State of the Environment Report

All reports are available online [www.cityofsydney.nsw.gov.au/annualreport](http://www.cityofsydney.nsw.gov.au/annualreport) and we encourage printing be kept to a minimum.

In order to ensure the information is accessible by all, copies of the full report will be made available at our One Stop Shops and Council offices. Copies may also be requested by calling our customer service centre on 9265 9333.

**City of Sydney**

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The Annual Review was designed and produced by the City of Sydney.



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